

FOR IMMEDIATE RELEASE

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Briarcliff Village “Back In The Swing”

Kansas City, Mo. (9/23/11) Shoppers will be tickled pink by the latest fundraiser at Briarcliff Village, Sunday, Oct. 16, 3-5 p.m. Check in to receive a signature shopping bag and pink bracelet, which allows entry into exclusive parties all around the center. Participating merchants will feature special sales, drinks and food. The event will close at 5:30 p.m. with a fashion show, plus prize drawings and a presentation about services for breast cancer survivors.

Tickets are \$25 each, and all proceeds benefit the Back in the Swing, a program which seeks to educate, provide services for, and uplift women who are survivors of breast cancer. In addition, the organization advocates for continued clinical research in an academic medical setting.

To purchase your ticket by cash or check, visit Amelia’s, Finishings for Her or Land of Paws. Credit card purchases can be made on Facebook at www.facebook.com/briarcliffvillage. Purchase any time starting Oct. 1.

Some of the great sales during the event include:

- Finishings for Her- 20% OFF*
- Salutations: 40% OFF all pink merchandise*
- Shana Vaughn Designs: 50% OFF all fall merchandise
*some exclusions apply

www.briarcliffvillagekc.com

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